

Mr. Mark Ferdig-Senior Operations Director takes time out to visit EU- SWITCH Asia project sites and interacts with beneficiaries.

Mr. Ferdig, Senior Operations Director from Mercy Corps visits Kamana Wool Dyeing Industry, Gayatri Pashmina Incorporate and Bharat Carpet Udhyog under SWITCH Asia project “Enhancing Sustainability and Profitability of the Carpet and Pashmina Industries in the Kathmandu Valley” and interacts with project beneficiaries to develop a deeper understanding of the project and SME operations.



Mr. Bishnu one of the three owners of the industry briefs production processes, key activities, accomplishments, and impacts generated through project intervention. Kamana Dyeing reports to have saved consumption of diesel by 13,500 liters annually, resulting savings of \$11,800 and reduction of 36 MT of CO2 emission by procuring efficient generator. Kamana, now saves 80% water during the washing process through the use of rotating drum machine. Kamana further improves through insulating boiler, steam and water pipelines with the goal of turning Kamana to a clean and green industry and attracts an additional of 5% premium price per unit for his services by improving its environmental performance.

Gayatri Pashmina reports to have upgraded its industry operation through installation of solar water heating systems, automated dyeing pots and saves 2,900 kWh of electricity consumption accounting to €200 annually by replacing CFL with longer lifespan LED lights through project intervention. Moreover, the industry gears towards utilization of 98 % of its fibre



waste through a reuse process.

Likewise, Bharat Carpet Udhyog reports to have converted its 300 square meter of soil base carpet drying section into concrete base, reducing the frequency of rewashing by 50 %.

All the three SMEs convey their Corps and the Project for the had to interact with visitors such as Ferdig encourages the SMEs and the good work and monitoring to of interactions to create a win-win.



appreciation to Mercy opportunity they have Mr. Ferdig. Mr. project to continue the increase the frequency